



MOTIFIED

A SIMPLE BLOG DEDICATED TO EXPLORING
THE ART OF SLOW, SUSTAINABLE LIVING

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ABOUT THE AUTHOR

Ashley Perkins is a New York-based content marketing professional by day, and an avid fan of sustainable fashion and conscious living.

ABOUT THE BLOG

MOTIFIED serves as a creative outlet for Ashley to share her journey and inspire others to make the shift through simple, approachable changes. Using bold, high-quality imagery and eloquent writings, she crafts content in a way that captures the beauty of slow, sustainable living.

READERSHIP

MOTIFIED has a very niche, highly engaged audience, primarily women between the ages of 18 and 44, who are interested in learning more about slow fashion and sustainable living. Instagram posts generate **175+ engagements** and **1,000+ impressions**.

COLLABORATION OPPORTUNITIES

Let's work together! MOTIFIED offers a variety of affordable services, including, but not limited to:

- Sponsored Posts
- Giveaways
- Product Reviews
- Social Media Promotion



2K
FOLLOWERS



101
FOLLOWERS



700+
MONTHLY PAGEVIEWS



200+
MONTHLY VISITORS